Anna Romanovskiy

Profile

UX/UI Designer and UX Writer with a background in psychology and experience designing digital products for startups. Outside-the-box thinker, creative problem solver, and life-long learner.

Contact

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Skills

UX/UI Methods
Affinity Diagram
Persona & User Story
User Flow
Site Mapping
Storyboarding
Journey Mapping
Feature Prioritization
Wireframing (Low to High Fidelity)
Prototyping
UX Writing
Inception Sheet
Mood Board
Style Tile

Research Methods
Interview
Survey
Contextual Inquiry
Usability Testing
Comparative Market Analysis
Statistical Analysis
A/B Testing

Tools
Sketch
Figma
Adobe XD
InVision
Adobe Suite
Zeplin
MS Office

Web Development
HTML
CSS

Experience

UX/UI Designer — July 2019 - Present
WozJobs Inc. | Toronto, ON

Single-handedly designed the UX and UI and wrote the copy for several projects, which included web apps, mobile apps, and ad content. Liaised with clients, developers, project managers, and digital marketers to ensure successful product design and development.

UX Design Full-Time Student — April 2019 - June 2019
RED Academy | Toronto, ON

Led teams of 4 UX and UI design students in 3-week long design sprints for 3 Toronto-based startups, utilizing agile methodology and the industry-standard design process: Research, Plan, Design, Prototype, Test, and Iterate. Single-handedly wrote all the copy and microcopy for all 3 products, conveying the brands' images and guiding the users' journeys.

Olive+Elliot - Sustainable textile manufacturer/supplier
- Designed the UX of the entire website.

twoPLUGS - Service trading platform
- Redesigned the UX of the iOS app flows for the onboarding, service searching, service buying, and service completion confirmation experiences.

binqit - Job searching platform
- Designed the UX and UI of the responsive web app (desktop and mobile) flows for the profile creation, job searching, job application, messaging, and interview scheduling experiences.

Talent Sourcing Specialist — July 2018 - Sept 2018
Talent Acquisition Coordinator — Nov 2017 - June 2018
IG Wealth Management | Toronto, ON

Recruitment Coordinator (Co-op) — June 2017 - Aug 2017
Deloitte | Toronto, ON

Education

Certificate, UI Design — February 2020
Design Lab | Online

Certificate, UX Design — June 2019
RED Academy | Toronto, ON

BA, Major in Psychology — April 2016
Western University | London, ON